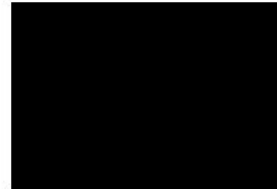


December 10 2020

North West Leicestershire D.C.
Council Offices
Whitwick Road
Coalville
Leicestershire
LE67 3FJ



Dear Sirs

License Variation, Ashby Ivanhoe Football Club. **Reference No. 20/00766/VRYP**L

I have had sight of the above application referring to a Licensing Variation to the above premises located on Lower and Upper Packington Road, Ashby de la Zouch.

With this introductory letter and attached are my thoughts relating to the application. I would be grateful if my letter could be added to any other letters received regarding the License Variation and be considered when the application is brought before the council.

Should you wish to contact me at anytime in relation to the application and/or my letter and attachment I have provided full contact details.

Thank you for your help.

Yours faithfully

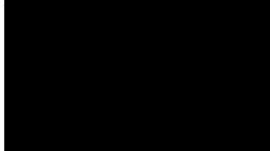

E. Cureton.

Ashby Ivanhoe Football Club

Application for Variation to their Premises License

My name is E J Cureton

My address is –



I refer to the Licensing Variation of premises license concerning an application to North West Leicestershire District Council in respect of Ashby Ivanhoe Football Club and The Knights Bar, created presumably by Ashby Ivanhoe Football Club at NFU Sports Ground, Lower Packington Road, Ashby de la Zouch Leicestershire LE65 1TS.

The application is to increase opening hours for the sale of alcohol, an increase in the outside license area to the front of the club house, removal of restrictions on playing of recorded/live music and to provide for an off-license for events on the whole site.

The current license conditions (that for reasons of brevity are not necessary to be mentioned here) are an intrusion into the area but intrusions tolerated for the sake of good neighborliness. The Football Club has erected fences, signs, outside flood lighting and causes parking problems with vehicles utilizing near-by cul-de-sac roads and verges. Lower Packington Road, Ashby de la Zouch is already a notoriously narrow road and is used for access to Ashby Town Centre for travelers travelling from the Packington and Coalville, Leicester directions. The variations proposed to the licensing variation of Premises License can only make additions to existing problems and intrusion. Just where any future problems will be encountered with the construction of HS2 is open to conjecture but yet again will add considerable problems to the area.

The Football Club is applying for the retail sale of alcohol now restricted to 22.00 hours to be extended to mid-night. Such an extension would be detrimental to a quiet area and is bound to attract late night attendance to the area, involving additional cars and people. It has to be recognised the attendance of more cars and people will add to the noise and nuisance. The addition of live music inside and outside the premises (currently restricted to inside only) and the extension to the proposed hours will also add to the noise nuisance. It is also factual the variations to the premises license permitting the hiring for private functions whenever it is deemed necessary by the Football Club (presumably for profit) will become a further nuisance.

The present conditions attached to the license are a tolerated nuisance. They are in place because of the very close proximity of the football club to a large residential area and there to prevent public nuisance, perhaps opening the area to crime and disorder (more people in the area with cover for crimes and of course inebriated persons). There has to be consideration to public safety and of course an extra venue to be policed.

I'm surprised the football club considers their application to be acceptable to anyone concerned. Their reasons for the variation can be understood but any variation no matter how well intentioned can result in nothing less than an increased nuisance for the reasons explained.

Regrettably I have to object and am against the Application for Variation.



I'd be obliged to be kept informed of proceedings.

A handwritten signature in black ink, appearing to read 'E J Cureton'.

E J Cureton.